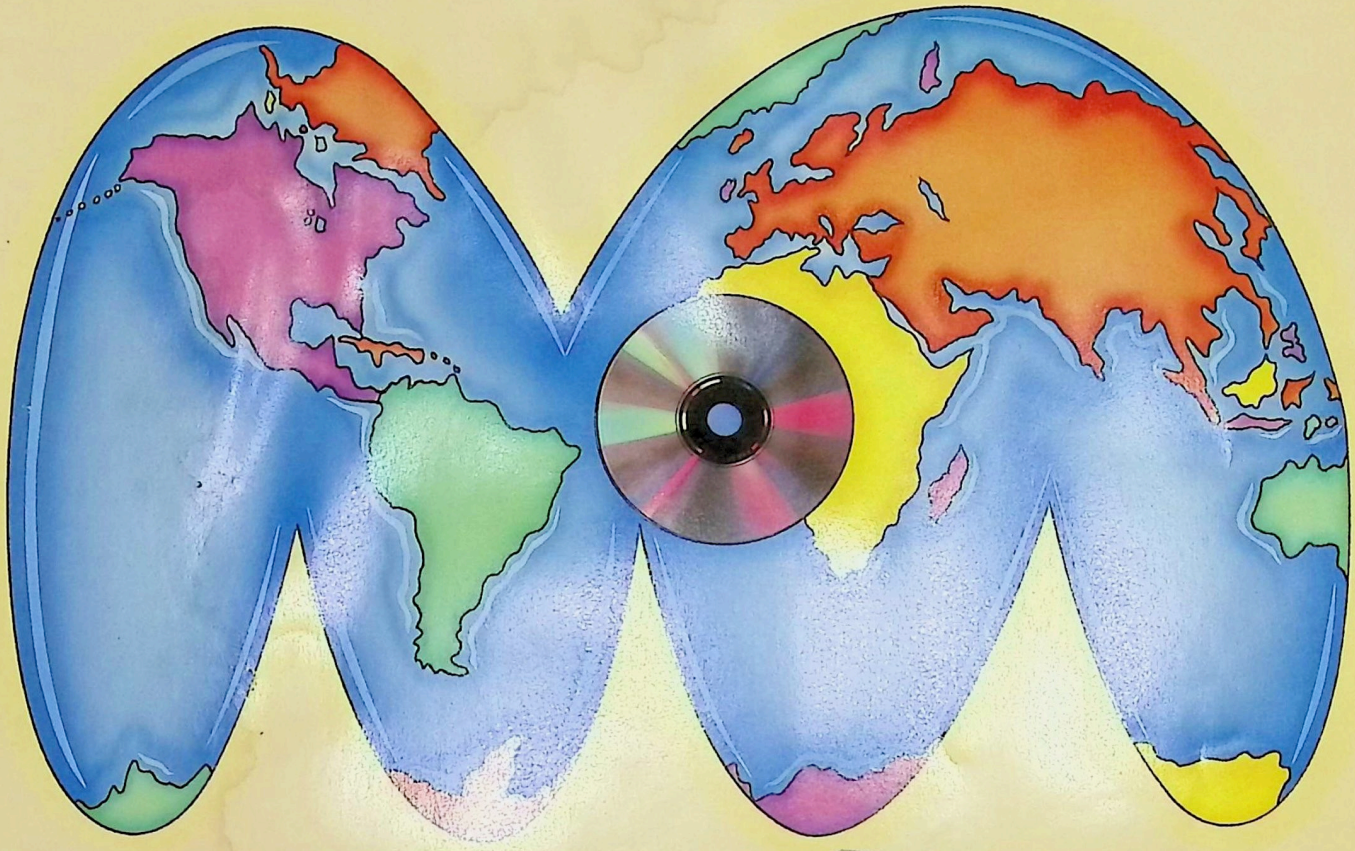
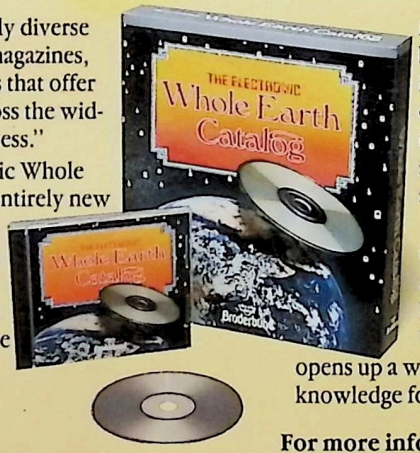
We Fit the Whole Earth on a CD-ROM

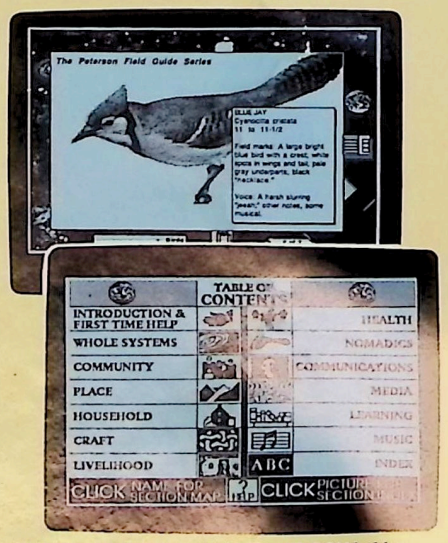


Just like the printed Whole Earth Catalog, the electronic version contains more than 2500 entries on a vast array of subjects. Each entry includes a lively review, selected excerpts, and access information (where to get it).

First published in 1968, the Whole Earth Catalog was developed to be a source book for modern times. In its pages, it has recommended an astoundingly diverse assortment of books, magazines, and mail order catalogs that offer "the best available across the widest spectrum of usefulness."

Now, the Electronic Whole Earth Catalog adds an entirely new dimension. For one thing, it's published on CD-ROM. And it runs under HyperCard.® So it offers features that are just not possible in a printed-and-bound catalog.





The Electronic Whole Earth Catalog CD-ROM holds over 200 megabytes of text, graphics and sound; that's equal to about 250 double-sided Macintosh floppy disks!

A catalog you can *listen* to.

For example, it includes sound. Instead of just reading about a record or tape, you can actually listen to selections from more than 200 recordings! Everything from blues and jazz to New Age music; from books-on-tape to birdcalls.

It also includes full-screen digitized images and over 2,000 graphics in all. You can spend hour after hour browsing through one fascinating entry after another.

It's a browser's paradise

Thanks to HyperCard, you can move quickly and easily from subject to subject. It's far faster than flipping back and forth to the index of a book. Best of all, you don't need to know anything about HyperCard. It all just flows naturally.

The Whole Earth Catalog has become a contemporary classic. Now the Electronic Whole Earth Catalog opens up a whole new world of knowledge for you.

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THE ELECTRONIC
Whole Earth
Catalog
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We fit the Whole Earth on a CD-ROM.

Just like the printed Whole Earth Catalog, the electronic version contains more than 2,500 entries on a vast array of subjects. Each entry includes a lively review, selected excerpts, and access information (where to get it).

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Table of Contents

The Electronic Whole Earth Catalog has been expanded to include new material on communications, technology, and computing, taken from Whole Earth's newest publication SIGNAL and the Whole Earth Review. In all, there are over 2,500 entries in the following categories:

Whole Systems
From Astronomy to Plants and Fungi

Place
From Farming Philosophy to Indoor Gardening

Community
From Local Self-Reliance to National Politics

Household
From Architecture to Water Use

Craft
From One Highly Evolved Toolbox to Weaving, Spinning, Dyeing

Livelihood
From Economics to Working at Home

Health
From First Aid to Gathering and Preparing Food

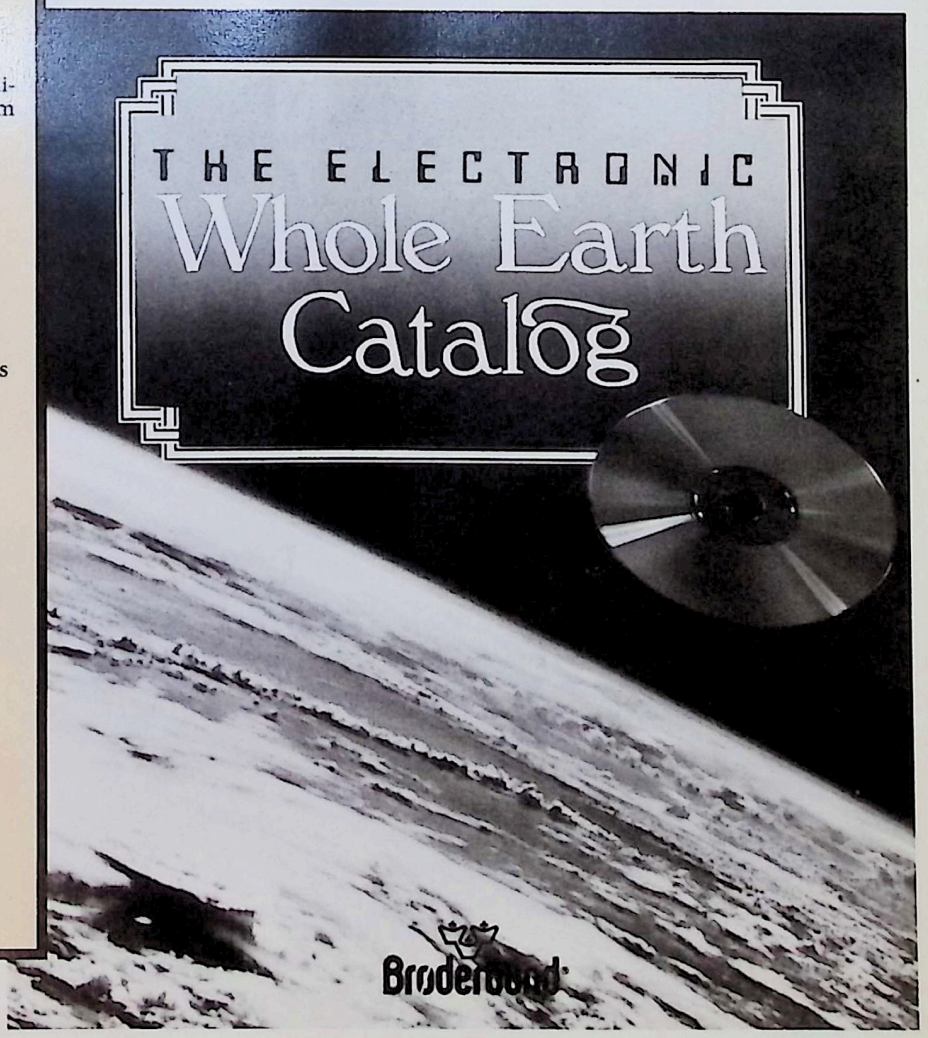
Nomadics
Vagabonding to Sea Kayaking

Communications
From Language to Visual Design

Media
From Publishing to Video to Computers

Learning
From Toys and Storytelling to Mysticism and Science

Music
From Musical Recordings to Music by Mail



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THE ELECTRONIC

Whole Earth Catalog

Product Fact Sheet

Author: Point Foundation

Hardware Compatibility: Macintosh Plus/SE/II, requires an Apple CD SC or 100% compatible drive

Medium: CD–ROM

Interface: Mouse

Operating System: System 4.2 and later; HyperCard 1.2 and later (included on CD–ROM)

Memory Requirements: One megabyte

Product Category: Explorations

Product Code: 33655

Printers: ImageWriter I, II and LQ, Apple LaserWriters and Compatibles

Product Description: The Electronic Whole Earth Catalog is the CD–ROM version of the best-selling Whole Earth Catalog. It includes more than 2500 entries, and covers a vast array of subjects – from psychological self-care to managing and operating a small business, from beekeeping to mysticism.

Special Features: • Program includes HyperCard • Runs under HyperCard so it's easy to move quickly from subject to subject • Illustrated with more than 2000 digitized images • Users can actually listen to selections from more than 200 recordings, ranging from blues and jazz to birdcalls and books-on-tape • Each entry includes a concise review by an expert, informative excerpts, and up-to-date information on where to get the product or service.

Support Materials in Package: User's Manual, and booklet on the history of the Whole Earth Catalog and CD-ROM Technology.

Target Audience: Early adopters of Macintosh CD SC drives who have a wide range of interests including music, books, ideas, and self-education.

Price: $149.95

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